

MASSACHUSETTS RECREATIONAL BOATER SURVEY



ATTENTION RECREATIONAL BOATERS: WE NEED YOUR HELP!

This summer, a sample of Massachusetts' recreational boaters is being asked to participate in the *Massachusetts Recreational Boater Survey 2010*.

Together we will gather information on the recreational uses of coastal waters and boaters' spending in Massachusetts.

Each month between May and October, participants will be asked to fill in a short online questionnaire describing a recent boat trip.

The information gathered will ensure that boaters' favorite routes and destinations receive appropriate attention when management decisions are made about Massachusetts' ocean waters.



As an incentive, every month that selected participants complete the questionnaire, their names will be entered into a drawing for the project's **grand prize of \$1,000**. Approximate odds of winning are 1 in 5,000.

All boaters are welcome to participate in the survey even if they are not formally selected. To find out how, please visit our website.

All information provided by boaters will be held in the strictest confidence.

This study is being conducted in partnership with the *Massachusetts Marine Trades Association*, the *Massachusetts Boating and Yacht Clubs Association*, the *Massachusetts Harbormasters Association* and *Sailors for the Sea*.

The University of Massachusetts Boston's *Urban Harbors Institute* is leading the study team, which includes the *Massachusetts Ocean Partnership*, the *Department of Environmental, Earth and Ocean Sciences* (UMass Boston), *Marine Consulting Services*, and the *Massachusetts Office of Coastal Zone Management*.

Please participate in this survey - your input will benefit current and future recreational boaters in Massachusetts
~ www.maboatersurvey.com ~



Massachusetts Recreational Boater Survey 2010

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